For:

With:

P.O. BOX 33091

1625 L St NW

NEWARK, NJ 07188-0091

AFSCME / SEIU(340589)

Washington, DC 20036-5665

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

CBS TELEVISION STATIONS



KCNC TV

1181-434532

Broadcast EOM 08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 5

Account Exec:

NICOLE ELIE POL GWTS-PH

09/25/2012-10/01/2012

Office: Contract Num:

1181-62732

Contract Dates:

Customer Order:

Linked Order:

CPE: / / 1637

Product Desc: HMP EST#1637

Broadcast airtimes represented are reported to the nearest second.

PAY BY 10/30/2012 Net 30 days

| Buy | _ | | | | | | _ | Total | |
|------|-----------------------|-------------------|-----------|-----------------------|------------|-------------|--------------|----------|----------------|
| Line | | | | Buy Line Dates | | WTFSS | Dur | Spots | Rate |
| 1 | NEWS 4 TOD | AY | | 09/25/2012-09/28/2012 | . T W | /TF | 30 | 1 | 600.00 |
| | Week Of | | MTWTFSS | Spots Per Week | - | Rate | | | |
| | 09/24/2012-09/30/2012 | 2 | . T W T F | 1 | | 600.00 | | | |
| | Air Date Da | y Air Time | M/G For | <u>Material</u> | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| | | 06:08:49 AM | | AFSCME12CO0703T | 30 | 600.00 | | | |
| 3 | THE EARLY S | HOW | | 09/25/2012-09/28/2012 | . T W | /TF | 30 | 1 | 600.00 |
| | | | | | | | | | ē |
| | Week Of | | MTWTFSS | Spots Per Week | - | Rate | | | A. Contraction |
| | 09/24/2012-09/30/2012 | ? | . T W T F | 1 | | 600.00 | | | |
| | Air Date Da | y <u>Air Time</u> | M/G For | <u>Material</u> | _Dur | <u>Rate</u> | Debit | Credit | Remarks |
| | 09/27/2012 Th | 08:40:32 AM | | AFSCME12CO0703T | 30 | 600.00 | | | |
| 5 | NEWS 4 THIS | MORNING | | 09/30/2012-09/30/2012 | | S | 30 | 1 | 450.00 |
| | | | | | N. A | | | | |
| | Week Of | | MTWTFSS | Spots Per Week | N | Rate | | | |
| | 09/24/2012-09/30/2012 | ? | S | 1 | W | 450.00 | | | |
| | Air Date Da | y Air Time | M/G For | <u>Material</u> | <u>Dur</u> | Rate | <u>Debit</u> | Credit | <u>Remarks</u> |
| | 09/30/2012 Su | 07:41:45 AM | | AFSCME12CO0703T | 30 | 450.00 | | | |
| 6 | PRICE IS RIG | HT | - | 09/25/2012-09/28/2012 | | /TF | 30 | 1 | 1,500.00 |
| | | | | 36,25,25.2 66,26,26.2 | | | | <u> </u> | 1,000.00 |
| | Week Of | | MTWTFSS | Spots Per Week | - | Rate | | | |
| | 09/24/2012-09/30/2012 | ? | . T W T F | 1 | | 1,500.00 | | | |
| | | | | Material | Dur | Rate | <u>Debit</u> | Credit | <u>Remarks</u> |
| | Air Date Da | y <u>Air Time</u> | M/G For | | | | | | |

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KCNC TV

1181-434532

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 5

Account Exec:

NICOLE ELIE POL

Office: GWTS-PH Contract Num: 1181-62732

Contract Dates: 09/25/2012-10/01/2012

Customer Order:

Linked Order:

CPE: / / 1637

Product Desc:

Broadcast airtimes represented are reported to the nearest second.

HMP EST#1637

PAY BY 10/30/2012 Net 30 days

| Buy | Flight | | | | | | | | | To | tal | | |
|-----------|-----------------|----------------------------|-------------|-----------------------|----------------------|---------------|------------|----------|-------|------|-------------|----------|--|
| ine | Descript | Description Buy Line Dates | | | | мт | WTFSS | Du | r Spo | ots | Rate | | |
| 8 | YOUNG | & THE I | RESTLESS | | 09/25/2012-09/28/201 | 2 | . T \ | NTF | 30 |) | 2 | 1,000.00 | |
| W | /eek Of | | | MTWTFSS | S S | pots Per Week | | Rate_ | | | | | |
| | 9/24/2012-09/30 | /2012 | | .TWTF | | 2 | | 1,000.00 | | | | | |
| | | _ | | | | | _ | | | | | | |
| | ir Date | | Air Time | M/G For | Material | | _Dur | Rate | Debit | Cre | <u>edit</u> | Remarks | |
| | 9/26/2012 | | 11:59:22 AM | | SEIU12CO0702T | | 30 | 1,000.00 | | | 10 | | |
| 09 | 9/28/2012 | Fr | 11:25:49 AM | | SEIU12CO0702T | | 30 | 1,000.00 | | | | | |
| 10 | DR PHIL | | | | 09/25/2012-09/28/201 | 2 | . T \ | NTF | 30 | | 4 | 850.00 | |
| | | | | | | | | | | | | | |
| | <u>/eek Of</u> | | | MTWTFSS | <u>s</u> | pots Per Week | | Rate | | | | | |
| 09 | 9/24/2012-09/30 | /2012 | | .TWTF | | 4 | | 850.00 | | | | | |
| Ai | ir Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Cre | dit | Remarks | |
| 09 | 9/25/2012 | Tu | 04:21:38 PM | | SEIU12CO0702T | | 30 | 850.00 | | Ser. | | | |
| 09 | 9/26/2012 | We | 04:31:31 PM | | AFSCME12CO0703T | 105 | 30 | 850.00 | | | | | |
| 09 | 9/27/2012 | Th | 04:55:46 PM | | SEIU12CO0702T | | 30 | 850.00 | | | | | |
| 09 | 9/28/2012 | Fr | 04:09:06 PM | | AFSCME12CO0703T | | 30 | 850.00 | | | | | |
| 12 | NEWS 4 | AT 5 PI | M | | 09/25/2012-09/28/201 | 2 | .T\ | WTF | 30 |) | 1 | 1,600.00 | |
| | | | 10 | - | | W. | 10000 | | | | | | |
| W | eek Of | | | MTWTFSS | <u>s</u> | pots Per Week | | Rate | | | | | |
| 09 | 9/24/2012-09/30 | /2012 | | .TWTF | | 1 | | 1,600.00 | | | | | |
| Ai | ir Date | <u>Da</u> y | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Cre | edit | Remarks | |
| | 9/26/2012 | - | 05:25:27 PM | | SEIU12CO0702T | | 30 | 1,600.00 | | | | | |
| 14 | CBS4 NE | WS AT | 6 | 09/25/2012-09/28/2012 | | | . T \ | NTF | 30 |) | 2 | 1,600.00 | |
| | | | | | | | | | | | | · | |
| W | eek Of | | | MTWTFSS | <u>s</u> | pots Per Week | | Rate | | | | | |
| 09 | 9/24/2012-09/30 | /2012 | | . T W T F | | 2 | | 1,600.00 | | | | | |
| <u>Ai</u> | ir Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Cre | <u>edit</u> | Remarks | |
| | 9/25/2012 | - | 06:26:57 PM | | AFSCME12CO0703T | | 30 | 1,600.00 | | | | | |

For:

With:

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NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



NICOLE ELIE POL

09/25/2012-10/01/2012

GWTS-PH

1181-62732

KCNC TV

INVOICE

Page 3 of 5

AFSCME / SEIU(340589) 1625 L St NW

Washington, DC 20036-5665

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

Linked Order:

Account Exec:

Contract Num:

Contract Dates:

Customer Order:

Office:

CPE: / 1637

HMP EST#1637 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1181-434532

Invoice Date: 09/30/2012 Billing Cycle: Broadcast EOM

Billing Period: 08/27/2012-09/30/2012

10/30/2012 Net 30 days

| Buy | _ | | | | | | | | | | Total | | |
|-----|-----------------|------------|-------------|-----------|-----------------|----------------|------------|----------|-------|-----|--------|----------------|--|
| ine | · | | | | Buy Line Date | S | | WTFSS | | Dur | Spots | Rate | |
| | Air Date | - | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | - | Credit | <u>Remarks</u> | |
| | 09/26/2012 | We | 06:09:53 PM | | AFSCME12CO | 0703T | 30 | 1,600.00 | | | | | |
| 16 | CBS4 N | IEWS AT | 630PM | | 09/25/2012-09/ | 28/2012 | . T \ | WTF | | 30 | 3 | 1,600.00 | |
| | Week Of | | | MTWTFSS | <u>S</u> | Spots Per Week | | Rate | | | | | |
| | 09/24/2012-09/3 | 0/2012 | | . T W T F | | 3 | | 1,600.00 | | | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | | Credit | Remarks | |
| | 09/26/2012 | We | 06:46:28 PM | | SEIU12CO0702 | 2T | 30 | 1,600.00 | | -6 | W | | |
| | 09/27/2012 | Th | 06:41:49 PM | | AFSCME12CO | 0703T | 30 | 1,600.00 | 100 | | | l. | |
| | 09/28/2012 | Fr | 06:46:44 PM | | SEIU12CO070 | 2T | 30 | 1,600.00 | A | | | | |
| 17 | NEWS 4 | 4 AT 5P | - SATURDAY | | 09/29/2012-09/ | 29/2012 | | S. | | 30 | 1 | 750.00 | |
| | M1-06 | | | MINTER | , | Spots Per Week | 10 | Date | | 1 | | | |
| | Week Of | 0/2042 | | MTWTFSS | <u> </u> | Spots Per Week | | Rate | | | | | |
| | 09/24/2012-09/3 | 0/2012 | | S. | | | | 750.00 | / | | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | - | Credit | <u>Remarks</u> | |
| | 09/29/2012 | Sa | | | . 1 | | 30 | M. | | | | Credit | |
| 18 | NEWS 4 | 4 AT 5 - | SUNDAY | | 09/30/2012-09/ | 30/2012 | Boss | S | | 30 | 1 | 1,000.00 | |
| | | | | W-W-FO | V 10 | N | | 5 . | | | | | |
| | Week Of | 0/0040 | | MTWTFSS | 2 | Spots Per Week | | Rate | | | | | |
| | 09/24/2012-09/3 | 0/2012 | | S | | 1 | | 1,000.00 | | | | | |
| | Air Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | - | Credit | Remarks | |
| | 09/30/2012 | Su | | | | | 30 | | | | | Credit | |
| 19 | VEGAS | | | | 09/25/2012-09/ | 25/2012 | . T . | | | 30 | 1 | 7,000.00 | |
| | | | | | | | | | | | | | |

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AFSCME / SEIU(340589)

CBS TELEVISION STATIONS



KCNC TV

1181-434532

Invoice Num:

INVOICE

Page 4 of 5

Account Exec:

NICOLE ELIE POL **GWTS-PH**

Office: Contract Num:

1181-62732 09/25/2012-10/01/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1637

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20036-5665

With: 3050 K St NW Ste 100

Washington, DC 20007-5108 ATTN:Accounts Payable

HMP EST#1637 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012 Net 30 days

| Buy | _ | | | | | | | | | Total | | |
|------|-----------------|------------|---------------|------------------|---------------------|---------------------|--------------|----------------|--------------|----------------|----------------|--|
| Line | | ption | | | Buy Line Dates | | МТ | WTFSS | Dur | Spots | Rate | |
| | Week Of | | | MTWTFSS | <u> </u> | Spots Per Week | | Rate | | | | |
| | 09/24/2012-09/3 | 30/2012 | | . T | | 1 | | 7,000.00 | | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | <u>Debit</u> | Credit | <u>Remarks</u> | |
| | 09/25/2012 | Tu | 09:38:04 PM | | SEIU12CO0702T | | 30 | 7,000.00 | | | | |
| 20 | BLUE E | BLOODS | | | 09/28/2012-09/28/20 | 12 | | . F | 30 | 1 | 3,500.00 | |
| | | | | | | | | | | | 11 | |
| | Week Of | | | MTWTFSS | <u>.</u> | Spots Per Week | | <u>Rate</u> | | To the same of | | |
| | 09/24/2012-09/3 | 30/2012 | | F | | 1 | | 3,500.00 | | | A. | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| | 09/28/2012 | Fr | 09:31:11 PM | | AFSCME12CO0703 | Γ | 30 | 3,500.00 | | | | |
| 21 | LATE N | NEWS M- | SU | | 09/25/2012-09/28/20 | 12 | . T \ | WTF | 30 | 1 | 3,000.00 | |
| | | | | | | | | | | | | |
| | Week Of | | | MTWTFSS | <u> </u> | Spots Per Week | | Rate | | | | |
| | 09/24/2012-09/3 | 30/2012 | | . T W T F | 100 | 1 | | 3,000.00 | | | | |
| | Air Date | <u>Day</u> | Air Time | M/G For | Material | | _ <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> | |
| | 09/25/2012 | Tu | 10:32:26 PM | | AFSCME12CO0703 | 1000 | 30 | 3,000.00 | | | | |
| 22 | LATE S | SHOW W | ITH DAVID LET | TERMAN | 09/25/2012-09/28/20 | 12 | . T \ | WTF | 30 | 1 | 800.00 | |
| | Mook Of | | | MIWIFO | | Coota Day Wash | | Data | | | | |
| | Week Of | 20/2012 | | MTWTFSS .TWTF | | Spots Per Week 1 | | Rate 800.00 | | | | |
| | 09/24/2012-09/3 | 30/2012 | | . I W I F | | 1 | | 800.00 | | | | |
| | Air Date | - | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> | |
| | 09/25/2012 | Tu | 11:31:40 PM | | SEIU12CO0702T | | 30 | 800.00 | | | | |
| | T | otal Spots | <u> </u> | Gross Am | | Commiss | sion Amt | Net Amt | Debit | Credit | Reconciliation | |
| | Totals | 20 |) | 32,450.00 |) | 4 | 4,867.50 | 27,582.50 | 0.00 | 0.00 | 0.00 | |

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In Account WATERFRONT STRATEGIES(179297)

With: 3050 K St NW Ste 100

Washington, DC 20007-5108 ATTN:Accounts Payable CBS TELEVISION



KCNC TV

Billing Period:

INVOICE

Page 5 of 5

Account Exec: NICOLE ELIE POL Office: GWTS-PH

Contract Num: 1181-62732

Contract Dates: 09/25/2012-10/01/2012 **Customer Order:**

Linked Order:

CPE: / / 1637

Product Desc: HMP EST#1637

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1181-434532

Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM

Broadcast EOM 98/27/2012-09/30/2012 PAY BY 10/30/2012 Net 30 days

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

| Gross Billing | 32,450.00 |
|-------------------|-----------|
| Trade Value | 0.00 |
| Agency Commission | 4,867.50 |
| Local Tax | 0.00 |
| State Tax | 0.00 |
| Pre Paid Amount | 0.00 |
| Pay This Amount | 27,582.50 |